

IV МЕЖДУНАРОДНЫЙ МУНИЦИПАЛЬНЫЙ ФОРУМ СТРАН БРИКС+



ОФИЦИАЛЬНЫЙ СПОНСОР



24-25
НОЯБРЯ 2022



Министерство
иностраных дел
Российской Федерации



Правительство
Санкт-Петербурга



Федеральное агентство
Россотрудничества

IMBRICS+ FORUM'2022 HUMANKIND AND THE WORLD: CREATING TRENDS AND EMBRACING THE NEW

NOVEMBER 24 (THURSDAY)

10.00-18.30 Pavilion E

EXHIBITION WORK

10.00-11.00 Hall No. 1,
Pavilion E

FORUM OPENING CEREMONY

11.00-12.30 Hall No. 1,
Pavilion E

D / In everyone's interest: national development goals

E-Health: benefits of healthcare digitalisation and challenges of integration

Co-organiser: Ministry of Health of Russia

Description: ensuring the affordability of medicine for the public is one of the most important tasks of the state. The pandemic pushed forward the development of electronic public health services. Thus, telemedicine has become one of the useful tools for patients and allowed to reduce the burden on healthcare staff. Of course, taking into account the development of AI technologies, the healthcare sector should not inferior in improving services and equipment. Today, AI allows doctors to identify and prevent serious conditions, which previously was only the dream of the far future. But will such technologies become available to the public? Why do we see a serious gap between public (state) and private medicine? What stands in the way of the healthcare system development in Russia and other countries? What medicine has achieved in recent years?

Moderator:

- **Yuri Utkin**, Deputy General Director of the Ural Research Institute of Composite Materials, General Director of the Uglekon Enterprise (Russia)

- **Speakers:**

- **Ivan Pryalukhin**, Head of the Center for Digital Transformation of National Medical Research Center of Obstetrics, Gynecology and Perinatology named after academician V. Kulakov (Russia)
- **Kirill Orlov**, Head of the Research Center of Endovascular Neurosurgery, Candidate of Medical Sciences (Russia)
- **Alexandra Bernadotte**, Candidate of Medical Sciences; Associate Professor, Department of Engineering Cybernetics, MISIS; General Director LLC "Neuro-satellite", mathematician, Moscow State University Mehmat (Russia)
- **Tigran Gevorkyan**, Deputy Director for the Implementation of Federal Projects of the N.N. Blokhin National Medical Research Center of Oncology of the Ministry of Health of Russia
- **Yuri Vasiliev**, Director of the Center for Diagnostics and Telemedicine of the Moscow Health Department, Chief external specialist in radiation and instrumental diagnostics of Moscow
- **Igor Shulkin**, Deputy Director for Long-term Development of the Center for Diagnostics and Telemedicine of the Moscow Department of Health (Russia)
- **Olga Kobyakova**, Director of the Central Research Institute of Healthcare Organisation and Informatisation (Russia)
- **Konstantin Telegin**, Head of the Ophthalmology Department of the Saint Petersburg State Health Care Establishment the City Hospital No. 40 (Russia)
- **Dmitry Dolgov**, Head of the Coordination Center for the implementation of the Fight against Cancer federal project in St. Petersburg (Russia)
- **Galina Alupova**, Deputy of the Legislative Assembly of the Republic of Karelia (Russia)
- **Lyubov Drozdova**, Chief Freelance Specialist in Medical Prevention, National Medical Research Center for Therapy and Preventive Medicine of the Ministry of Health of Russia (Russia)

11.00-12.30

Hall No. 2,
Pavilion E

B / Future is digital

Government services of the future: e-government and «digital citizens» security

Description: not only the business, but also the government have started the process of digitalisation and automatisation. Departments are developing new concepts for the transformation of work processes and designing useful services, which has become especially in demand and relevant during the pandemic. But, despite the daily work on optimising digital processes, information security remains a key priority, primarily the safety of personal data. How is the infrastructure of e-governments developing in the world? Will AI technologies be able to become a key tool in establishing interaction between the government and citizens? How does the Russian system of e-government adapt? How to protect user data, and what threatens the security of "digital citizens"?

Moderator:

- **Ekaterina Lebedeva**, Chairman of the Interregional Public Organisation

National Assembly of Young Deputies (Russia)

Speakers:

- **Marat Fathullin**, Director of the Digital Transformation Department at the Nizhny Novgorod City Administration (Russia)
- **Roine Izyumov**, Deputy Chairman of the Committee of the Legislative Assembly of the Republic of Karelia on State Construction and Local Self-Government (Russia)
- **Valentina Sudishnikova**, CEO of Allio LLC (Russia)
- **Evgeny Nikora**, Deputy Chairman of the Murmansk Regional Duma (Russia)
- **Svyatoslav Ageev**, Head of the Business direction of Public Services for Retail Clients, VTB Bank PJSC (Russia)
- **Roman Chukov**, Chairman of the Board, Center for Global IT Cooperation (Russia)

11.00-12.30

Hall No. 3,
Pavilion E

C / New development for «new reality»

New connections: how is the shipping industry adapting to external circumstances?

Description: due to the sanctions, international companies leaving the market and problems with container shipping, a logistics crisis began in Russia in 2022. Entrepreneurs buy products in store, look for analogues from domestic manufacturers, rebuild trade routes and try to break into new supply markets. How can a business stop depending on key suppliers, spot new delivery methods, and is it possible to find new trading routes in the East?

Moderator:

- **Anastasia Dyakova**, journalist, announcer (Russia)

Speakers:

- **Denis Gliznutsa**, Commercial Director for International Sales of Russian Post (Russia)
- **Roman Gordienok**, Founder and CEO of the Compass Foreign Trade Training Center, Advisor to the Head of Importo Group, Expert of Delovaya Rossiya in St. Petersburg (Russia)
- **Alexander Medvedev**, Executive Director of Sberbank Insurance Ltd (Russia)
- **Vadim Filatov**, Member of the General Council of Delovaya Rossiya, Co-founder of First Forwarding Company LLC (Russia)
- **Andrey Nikolaev**, Vice-President of the Russian-Venezuelan Chamber of Commerce (Russia)
- **Peter Keidunov**, Co-founder, CBDO of Digital Control Technologies (Russia)
- **Vasfi Sel Ilber**, Member of the Board of Directors of Trade Eurasia (Turkey)
- **Leonel Kungaba Fongoh**, CEO of Global Corporation Group SARL (Cameroon)
- **Celene Madriz**, Post-graduate Student of the Peoples' Friendship University of Russia (RUDN) (Venezuela)

11.00-12.30

Hall No. 4,
Pavilion D

A / Green Deal: relevant now

Future of alternative energy sources

Description: despite all the difficulties the world has faced in recent years, the need for new developments in the ecology sector has not become less relevant. Moreover, a growing number of countries and cities is abandoning traditional energy resources extraction approaches and implementing a plan to switch to green energy. Will renewable energy sources become the main ones rather than stay alternative? What types of alternative energy sources are the most promising? Why do business leaders invest in green energy? What needs to be done to complete the energy transition and what does it take? Are there any risks of replacing energy sources and what are they?

Moderator:

- **Vladimir Malakhov**, Vice-President of the National Chamber of Engineers (Russia)

Speakers:

- **Nikita Dobroslavsky**, Head of the Low-Carbon and Circular Economy Lab of the Centre for Sustainable Development of the SKOLKOVO School of Management (Russia)
- **Ilya Karyakin**, Director of Technological Innovation and Development of Own Products of AVARA IT SOLUTIONS LLC (Russia)
- **Iya Gordeeva**, Chairperson of the Association for the Development of Electric, Unmanned and Connected Transport and Infrastructure (Russia)
- **Yuri Orlov**, CEO of TOUCH (Russia)
- **Igor Voronin**, Head of the city District - Volzhsky City (Russia)
- **Svetlana Vasilkova**, Candidate of Law, Associate Professor, Director of the Research Center for Comparative Law and Strategic Initiatives of the National Fuel and Energy Complex, Member of the Parliamentary Assembly of Belarus and Russia on State Construction and Law, Head of the Department of Business and Energy Law of St. Petersburg State University, Member of the Arctic Council, Member of the Security Council of the Russian Federation (Russia)
- **Alexander Elistratov**, Deputy CEO of New Technologies LLC (Russia)
- **Pavel Trubaev**, Doctor of Technical Sciences, Belgorod University (Russia)

11.00-12.30

Hall No. 5,
Pavilion D

D / In everyone's interest: national development goals

Dialogue between government and business: SME development as a key goal

Description: it is known that active SMEs are the sign of a developed economy. The sector of small and medium-sized enterprises provides a significant contribution to the GDP and tax revenues of the state, creates jobs and promotes innovation, labour productivity growth. However, in Russia, the percentage of employment in the SME sector is significantly lower than in other countries. What is the reason for this? What stops citizens from starting their own business? What support policies does the state provide to small businesses? Why does business remain risky?

Moderator:

- **Sergey Golubev**, Director General of the Social Investment Fund

Speakers:

- **Ivan Komarov**, Director of Educational Projects and Platform Solutions of Delovaya Sreda JSC, SBER
- **Dmitry Vavilin**, Head of the city of Ulyanovsk (Russia)
- **Dmitry Panov**, Coordinator of Delovaya Rossiya for the North-Western Federal District, Chairman of the Delovaya Rossiya St. Petersburg Regional Branch, Deputy of the Legislative Assembly of St. Petersburg of the 7th convocation (Russia)
- **Ekaterina Avdeeva**, Member of the General Council of the Delovaya Rossiya All-Russian Public Organization, Head of the Expert Center on Criminal Law Policy and Execution of Judicial Acts (Russia)
- **Denis Spirin**, Head of Cheboksary City Administration (Russia)
- **Natalia Astakhova**, deputy of the Legislative Assembly of St. Petersburg of the seventh convocation. Deputy Chairman of the Standing Committee on Industry and Entrepreneurship. Candidate of Historical Sciences (Russia)
- **Evelyn Echeverria**, Founder and Director of MishkiYaku Coffee (Ecuador-Germany)
- **Siboniso Duma**, Member of the Executive Council for Economic Development, Tourism and Environment of the Government of the Province of Kwazulu-Natal (South Africa)
- **Denis Profatilov**, Director of the Department of Economic Development of the City of Sevastopol (Russia)
- **Svetlana Nerushai**, Chairman of the Committee for the Development of Small, Medium-sized Businesses and the Consumer Market of the Leningrad Region (Russia)

11.00-12.30

Hall No. 6
(2nd floor)

G / New social development vector

Small and mobile: why non-profit organisations are important for social well-being

Description: the activities of non-profit organisations are focused on reaching social goals: solving urgent tasks of civil society and helping people, taking care of animals and the environment, drawing attention to socially important issues such as gender equality, human rights and so on. Moreover, such organisations must never be underestimated, as in matters where government structures constrain regulations and procedures, NPOs can quickly make decisions and reallocate resources. What benefits do non-profit organisations bring and to whom? How does the state support NPOs? Why do NPOs face financial problems? What is the effectiveness of charity for business?

Moderator:

- **Ekaterina Babina**, Vice-Rector for Development at NES (Russia)

Speakers:

- **Ekaterina Frygina**, Director of the Road to Home Charitable Foundation, Severstal (Russia)
- **Oksana Anistratenko**, Programme Director, Agency for Social Investment and Innovation (Russia)
- **Elena Savina**, Head of the City of Kirovo-Chepetsk, Kirov Region (Russia)
- **Elizaveta Petrova**, Executive Director of the BRICS and SCO Center for Innovative Diplomacy (Russia)
- **Andrey Gromov**, CEO of GR-Group Consulting Agency (Russia)

13.00-14.30

Hall No. 1,
Pavilion E

D / In everyone's interest: national development goals

The Great Eurasian Partnership: strategic inter-municipal cooperation

Co-organiser: Eurasian Peoples' Assembly, Eurasian Economic Commission

Description: intermunicipal cooperation is one of the most effective forms of cooperation and strengthening of ties between municipalities of different countries. Establishing and strengthening direct ties between economic entities, developing and implementing joint projects, creating conditions for attracting investments, infrastructure development, information support, expanding cultural exchanges, scientific and humanitarian cooperation are the mechanisms that regions and municipalities can successfully use to build mutually beneficial relations with foreign partners. The large-scale idea of the great Eurasian partnership is a model of strategic thinking of a new era. How to make "Greater Eurasia" a space of cooperation and trust? If possible, which drivers need to be activated and where are the main assembly points of the broad Eurasian integration? What can civil society institutions do to create an atmosphere of business trust? What are the ways to regulate international intermunicipal cooperation? Joint search for new solutions and development of strategies, strengthening and development of mutual contacts will undoubtedly contribute to the formation of a common atmosphere of trust.

Moderators:

- **Svetlana Smirnova**, First Deputy Secretary General – Head of the General Secretariat of the Assembly of Peoples of Eurasia, Member of the Presidential Council on International Relations, Chairman of the Council of the Assembly of Peoples of Russia, Doctor of Political Sciences (Russia)
- **Rasikh Sagitov**, Secretary General of the Eurasian Regional Branch of United Cities and Local Governments (under approval)

Speakers:

- **Andrey Belyaninov**, Secretary General of the Eurasian Peoples' Assembly
- **Evgeny Primakov**, Head of the Federal Agency for the Commonwealth of Independent States - Compatriots Living Abroad and for International Humanitarian Cooperation (Rossotrudnichestvo) (*under approval*)
- **Sergey Kalashnikov**, Chairman of the Russian Association of International Cooperation Presidium (*under approval*)
- **Dalbir Singh**, President of the Foundation for Politics and Governance, Member of the Supreme Advisory Council of the Assembly of Peoples of Eurasia (India)
- **Yuri Mishcheryakov**, First Vice-President of the International Assembly of Capitals and Major Cities (Russia)
- **Yuri Shalabaev**, Mayor of Nizhny Novgorod (Russia)
- **Katamine M.A. Nydal**, Senator, Former Minister of Labour (Hashemite Kingdom of Jordan)
- **Boris Fedorov**, Chairman of the Grodno City Council (Belarus)
- **Jacques Montaignac**, Vice-Mayor for International Cooperation and Tourism of Avignon City Hall, Deputy (France)
- **Zahari Zahariev**, Chairman of the Bulgarian Federation of Friendship between the Peoples of Russia and the CIS Countries (Bulgaria)
- **Olga Guseva**, Director of the Department of External Relations of the Government of the Nizhny Novgorod Region (Russia)
- **Nur Nada**, Professor at Cairo University, financial consultant to government and commercial structures of Egypt, financial consultant to the Royal family of Saudi Arabia, ex-Minister of Labour (Arab Republic of Egypt)
- **Vitaly Mankevich**, President of the Russian-Asian Union of Industrialists

and Entrepreneurs (Russia)

- **Vittorio Torrembini**, President of the Association of Italian Entrepreneurs in Russia, Honorary Consul of the Italian Republic (Italy)
- **Olga Panina**, Head of the Department of State and Municipal Administration Faculty at Higher School of Management, Candidate of Economics, Associate Professor (Russia)
- **Tatiana Zavyalova**, Senior Vice President for ESG, Sberbank (Russia)
- **Andrea Bettoni**, Organiser of the Society for the Interaction of Business Circles of Italy and the Republic of Bashkortostan (Italy)
- **Alexandra Lazukina**, Chairman of the Union of Creators and Leaders of the development of Territories "Living Cities" (Russia)
- **Yuri Palamarchuk**, President of the Council for Inter-Municipal Cooperation Regional Public Organization, St. Petersburg (Russia)
- **Igor Mikhailovsky**, Vice-Mayor of Khabarovsk (Russia)
- **Geno Kajaev**, Head of the Administration of the city of Tskhinval (South Ossetia)
- **Nadezhda Lazarevich**, Deputy Chairman of the Minsk City Executive Committee (Belarus)
- **Tatiana Kolyadko**, Head of the Administration of the Moskovsky district of Minsk (Belarus)
- **Anna Tereshkova**, Deputy Mayor of the City of Novosibirsk, Head of the Department of Culture, Sports and Youth Policy at the Novosibirsk City Hall (Russia)

13.00-14.30

Hall No. 2,
Pavilion E

B / Future is digital

How innovations transform banking: from online services to digital currency

Description: the integration of innovations to a greater or lesser extent occurs in any industry. But the banking sector, in particular in Russia, has become one of the leading ones in the development of digital transformation. Innovations occur both in the processes and business models, and the range of banking services is changing. An important role in the current and further development of the banking industry in Russia is played by the Central Bank, which also creates a favorable ground for innovation. What are the main trends in the development of innovations in the banking sector? How can banks compete with IT companies? What do market participants need for stable development and expansion? What will the digital ruble give Russian banks and customers, will it take root? What does the experience of foreign colleagues suggest in the implementation of a trending financial service?

Moderator:

- **Evgenia Vaskova**, Director of the Mediation Center of St. Petersburg State University (Russia)

Speakers:

- **Anton Chumakov**, Director of Moscow Broker Investment Company Ltd
- **Nikita Demidov**, Director of Corporate Business in the North-West of the BCS Federal State Institution, Chairman of the Committee on Financial Markets and Innovations in the Financial Sphere in Business Russia (St. Petersburg), Candidate of Economics (Russia)
- **Yaroslav Kabakov**, Strategy Director of Finam Investment Company (Russia)
- **Nikita Timokhin**, Senior Partner at ChangeLab (Russia)
- **Alyona Shollenberg**, Head of the Legal Department at Sberbank PJSC,

Head of the online mediation project at the Sberbank Lawyer service (Russia)

- **Dmitry Kharitonov**, CEO of Innotech Group (Russia)
- **Vyacheslav Blagirev**, Director of the Department of Digital Business and Product Development of Saint Petersburg Currency Exchange JSC (Russia)
- **Alexander Zaozersky**, Chairman of the Management Board of Joint-stock Commercial Bank Viking JSC (Russia)
- **Boris Yaryshevsky**, Chairman of the Management Board of Saint Petersburg Currency Exchange JSC (Russia)

13.00-14.30

Hall No. 3,
Pavilion E

F / Urban age: new opportunities and challenges

Megalopolis as an ecosystem: new challenges. Personnel, science and technology for the advanced development of the BRICS countries

Co-organiser: Peter the Great St. Petersburg Polytechnic University (Polytech)

Description: during the session, topical issues of megalopolises facing new social, technological, and environmental challenges will be raised. The session will become a platform for the exchange of experience and discussion of the transformation of megalopolises in new conditions, the role of universities in the BRICS system for the development of regions, including training and integration of science and education, the relationship between universities, industry, and society. The session is attended by representatives of leading foreign and Russian universities, industrial companies, innovation clusters, regional and national administrations, and the business community of a number of countries. The opinions of leading experts, influencers and decision makers will allow us to develop proposals and new approaches in various aspects of the functioning of megalopolises and the possibilities of integrating scientific and technological achievements to ensure the advanced development of society.

Moderators:

- **Vitaly Sergeev**, First Vice-Rector of Peter the Great St.Petersburg Polytechnic University, Corresponding Member of the Russian Academy of Sciences (Russia)

Speakers:

- **Dr. Behrooz Abtahi**, Vice-Rector for Research and Technology, Shahid Beheshti University (Iran)
- **Huang Hong**, Deputy Director of the Science and Technology Commission of Shanghai Municipality (China)
- **Natalia Vologina**, Vice-Rector for Academic Affairs, Interstate Educational Institution of Higher Education (Russia)
- **Igor Protsenko**, Deputy Head of the Department of Programmes and Projects of the Russian Science Foundation (Russia)
- **Sergey Voropanov**, Mayor of Vologda (Russia)
- **Prof. Taha Mattar**, Rector of Taba Institute of Metallurgical Research (Egypt)
- **Alexander Elistratov**, Deputy CEO of New Technologies LLC (Russia)

13.00-14.30

Hall No. 4,
Pavilion D

B / Future is digital

Companies of the future: business transformation, digital services and remote work

Description: according to research, only 14% of managers are interested in digitalization of business, but they often neglect it, thinking that since their company earns money anyway, then nothing needs to be changed. But digital transformation is already happening, whether we want it or not. And it determines the future of companies and relationships with customers, whose consumer demands are only growing every day. What is the effectiveness of innovation and digitalization in business? How to transform your business? How to motivate employees to innovate and change? How to optimize business processes and preserve corporate culture? How to learn to be flexible for business development and why?

Moderator:

- **Dmitry Suvorov**, PhD, Head of the Laboratory of Marketing Technologies and Creative Solutions (Russia)

Speakers:

- **Valentina Kurenkova**, Director for coordination with state authorities, Deputy Director General of the Netologiya company (Russia)
- **Yulia Yerina**, Commercial Director of I-Sys-Labs Ltd, Chairman of the IT Committee of Delovaya Rossiya in St. Petersburg (Russia)
- **Alexey Pelevin**, CEO of Pravo Tech (Russia)
- **Pavel Burdovitsyn**, Head of Corporate Sales Department at PROMT
- **Denis Konkov**, Acting Deputy Director General for Digital Transformation and Additional Services of Rosseti Lenenergo (Russia)
- **Natalia Filina**, owner of Profdepo LLC (Russia)
- **Evgeny Vereshchagin**, CEO of Indutech LLC (Russia)
- **Alexey Volynkin**, First Deputy Director General, Business Development Director of Innotech Group (Russia)

13.00-14.30

Hall No. 5,
Pavilion D

C / New development for «new reality»

Customer-centric government

Co-organiser: ALTHAUS

Description: the concept of customer-centricity hides a diverse set of approaches that fundamentally changes the format of communication between two parties: service providers and service receivers. The basic idea is the continuous development of the organisation to meet the interests and needs of customers, improving relationships and feedback.

A customer-centered government is a human being, respect, philosophy, and democracy. Above all, a customer-centered government studies the true needs of consumers of its services and functions, creates rules and government procedures, focusing on the convenience of a person or business. It strives not just to satisfy requests, but to anticipate and exceed expectations.

In Russia, the Customer-Centricity initiative was included in the list of 42 initiatives for the socio-economic development of the country until 2030, approved by the Government in October 2021. What does this initiative imply? What sets of measures and new approaches does it include? These and other issues will be discussed during the session.

Moderator:

- **Andrey Betin**, Deputy Governor of the Nizhny Novgorod Region

Speakers:

- **Sergey Kurbatov**, Deputy Governor of the Lipetsk Region (Russia)
- **Vladimir Samokhvalov**, ALTHAUS, member of the National Consulting Alliance (Russia)
- **Alexey Khersontsev**, Deputy Minister of Economic Development of the Russian Federation (Russia)
- **Anna Nikitchenko**, Managing Partner of O2Consulting, Member of the National Consulting Alliance (Russia)
- **Alexander Vartanov**, Head of the Department "Rules and Standards" of the Development Center "State for People", Analytical Center under the Government of the Russian Federation (Russia)
- **Sergey Kurbatov**, Deputy Governor of the Lipetsk Region (Russia)
- **Ekaterina Merkulova**, Deputy Director of the Federal Center for Competencies in Employment, Ministry of Labor and Social Protection of the Russian Federation (Russia)
- **Dina Gaizatullina**, Director for Interaction with Public Authorities of T1 Group (Russia)

13.00-14.30

Hall No. 6
(2nd floor)

F / Urban age: new opportunities and challenges

Engineering as the basis for creating a reliable and efficient municipal infrastructure

Co-organiser: National Chamber of Engineers

Description: a stable system of high-quality engineering services is a fundamental element of creating a reliable and municipal infrastructure in any country. At this session, the experience of the National Chamber of Engineers of the Russian Federation, its members, representatives of the engineering business will be presented, as well as an exchange of views in the field of creating engineering systems in the development of municipalities, systems for assigning and confirming the professional engineering qualification in Russia and abroad, interaction with engineering chambers around the world, in order to implement initiatives for the integration of domestic engineers in the world system of division of labour. Also on the agenda of the session: development of entrepreneurship in the field of engineering, elimination of obstacles and restrictions for creativity and private initiative in this area; ensuring balanced and stable development of industry, production of competitive products in order to ensure the growth of the socio-economic potential of the country; improving the quality and technological level of engineering services provided on a global scale; integration of Russian engineering communities in the international system regulating engineering activities.

Moderator:

- **Vladimir Malakhov**, Vice-President of the National Chamber of Engineers (Russia)

Speakers:

- **Alexey Petrov**, Director of the Design Engineer Association and the Engineer-Prospector Association (Russia)
- **Sergey Sheremet**, Senior Head of the Department of Problem Projects at the National Technological Initiative Foundation (Russia)
- **Pavel Sarafannikov**, Chairman of the Board of the Liquefied Natural

Gas Association (Russia)

- **Andrey Blinkov**, Director General of INTARI LLC (Russia)
- **Vladimir Nishta**, CEO of SONEL LLC (Russia)
- **Vladimir Brusilo**, Deputy General Director of AGM Systems LLC (Russia)

15.00-16.30

Hall No. 1,
Pavilion E

B / Future is digital

E-commerce and the rest: does offline commerce have a future?

Description: not only the business, but also the government have started the process of digitalisation and automatisation. Departments are developing new concepts for the transformation of work processes and designing useful services, which has become especially in demand and relevant during the pandemic. But, despite the daily work on optimising digital processes, information security remains a key priority, primarily the safety of personal data. How is the infrastructure of e-governments developing in the world? Will AI technologies be able to become a key tool in establishing interaction between the government and citizens? How does the Russian system of e-government adapt? How to protect user data, and what threatens the security of "digital citizens"?

Moderator:

- **Galina Eintrop**, Advisor to the Judge of the Constitutional Court of the Russian Federation (Russia)

Speakers:

- **Olga Okereshko**, General Director of Biopin PHARMA Ltd, Chairman of the Life Ecology Committee of Delovaya Rossiya in St. Petersburg
- **Dmitry Chtetsov**, General Director of Land Ltd, Development Director of Okasi Ltd, Chairman of the Delovaya Rossiya Trade Committee in St. Petersburg (Russia)
- **Kirill Kolosov**, Director General of AITIOVA LLC (Russia)
- **Chen Zhigan**, Chairman of the Chinese Society of St. Petersburg, Chairman of the St. Petersburg Branch of the Union of Chinese Entrepreneurs in Russia (China)
- **Zuong Ti Kien**, Head of the St. Petersburg Branch of the Union of Entrepreneurs of Vietnam (Vietnam)
- **Andre Septiyanto**, Head of KDPIR, Director of Orvala Russia (Indonesia)

15.00-16.30

Hall No. 2,
Pavilion E

B / Future is digital

Technological leadership

Co-organiser: Peter the Great St. Petersburg Polytechnic University (Polytech)

The purpose of the Technological Leadership section is to create a single platform for demonstrating the latest developments, establishing business communication and exchanging experience in the development and application of advanced digital and production technologies. The participants will discuss topical issues of digital transformation of the industrial sector in Russia and in the world. During the discussion, experts will also consider creation and application of digital twins technology in various industries, solving frontier tasks and challenges faced by representatives of various high-tech industries today. As a result, participants will receive new ideas and views on the development and implementation of new technologies and equipment in the production of both Russian and foreign enterprises.

Moderator:

- **Oleg Rozhdestvensky**, Deputy Head of the SPbPU NTI Center, Executive Director of the Advanced Engineering School of SPbPU "Digital Engineering" (Russia)

Speakers:

- **Alexander Fertman**, Director of Science, Technology and Education of the Skolkovo Foundation (Russia)
- **Alexey Korablev**, Chairman of the Board of the Creonomika Cluster, President of the R-Pro Concern (Russia)
- **Maxim Bogdanov**, General Director of ASKON JSC (Russia)
- **Alan Salbiev**, Advisor to the Minister of Digital Development, Communications and Mass Communications of the Russian Federation (Russia)
- **Elena Tishchenko**, Advisor to the Dean of the Faculty of Economics of Lomonosov Moscow State University on Digital Economy (Russia)
- **Alexei Borovkov**, Vice Rector for Digital Transformation, Head of the Digital Engineering Advanced Engineering School, Advanced Digital Technologies World-class Scientific Centre of Peter the Great St. Petersburg Polytechnic University, New Manufacturing Technologies STI Competence Centre at SPbPU, Engineering Centre (CompMechLab) at SPbPU
- **Vsevolod Eliseev**, General Designer of UEC-Klimov JSC (Russia)
- **Andrey Sheko**, Director of the Robotics and Artificial Intelligence Association (Russia)
- **Talzhan Raimberdiev**, Vice-Rector for Science and Innovation of the Peoples' Friendship University named after Academician A. Kuatbekov (Kazakhstan)
- **Gao Qi**, Head of the Representative Office of the China International Trade Promotion Committee and the China Chamber of International Trade (China)
- **Tuleshov Amandyk**, Director General of the Institute of Mechanics and Machine Science of the Committee of Science of the Ministry of Internal Affairs of the Republic of Kazakhstan (Kazakhstan)
- **Anton Yakimov**, Deputy Director General for Technological Development of T1 Group (Russia)

15.00-16.30

Hall No. 3,
Pavilion D

E/ Global trends in business and society

Opportunities for business associations to strengthen BRICS cooperation

Co-organiser: All-Russian Public Organisation Delovaya Rossiya

Description: in a tense geopolitical situation, cooperation between the BRICS countries is becoming particularly important. However, in addition to the official interaction between the countries' leaders, cooperation between representatives of the SME sector also plays a vital role, and as a result, business associations are entering the international arena. For example, Delovaya Rossiya is developing the institution of business ambassadors – free entrepreneurs who represent the interests of businesses abroad and are ready to assist the SME sector in entering the markets of the five countries, taking into account the specifics of their culture and business practices. How can the SME associations of the BRICS countries work together? How can entrepreneurs benefit from this cooperation? What role can business ambassadors play in connecting Brazilian, Russian, Indian, Chinese, and South African businesses?

Moderator:

- **Dmitry Panov**, Chairman of the St. Petersburg Branch of Delovaya Rossiya (Russia)

Speakers:

- **Anna Nadobnykh**, Business Ambassador to South Africa, Member of the General Council of Delovaya Rossiya, Managing Partner of BizApps (Russia)
- **Olga Kulikova**, Business Ambassador to India, Member of the General Council of Delovaya Rossiya, founder of Eridana Group LLC, Safservice Consulting Group LLC (Russia)
- **Alexander Suchkov**, Business Ambassador to Heilongjiang, Guangdong and Beijing Provinces (China), Member of the General Council of Delovaya Rossiya, Chairman of the Board of Directors of RM Group (Russia)
- **Nikita Ryblenkov**, Deputy Director General for Work with Public Authorities of the Novostal-M Holding (Russia)
- **Gilberto Ramos**, President of the Brazilian-Russian Chamber of Commerce, Industry and Tourism (Brazil)
- **Zhou Lijun**, President of the Union of Chinese Entrepreneurs (China)
- **George Sebulela**, President of the South African United Confederation of Business (South Africa)
- **Basudev Mukharji**, Representative of the Associated Chambers of Commerce and Industry of India (India)

15.00-16.30

Hall No. 4,
Pavilion D

A / Green Deal: relevant now

What is ESG? Why is it relevant and for whom?

Description: in recent years, the non-commercial activity of large companies has evolved and the concept of ESG has emerged. And while corporate social responsibility includes the charity and the development of civil society, ESG is a whole range of aspects focused on responsibility and environmental friendliness, which have a direct impact on the investment attractiveness of business. Environmental, Social and Corporate Governance – what do these concepts include? Why should business work for the sustainable development of not only the company, but also the city, the country, the world? Which companies are included in the ESG rating? How important is the rating for investors? Which companies need to develop in the scope of ESG?

Moderator:

- **Yulia Berg**, Director of the International Business Acceleration Center (Russia)

Speakers:

- **Andrey Betin**, Deputy Governor of the Nizhny Novgorod Region
- **Nadezhda Klenina**, Leading Researcher at the Skolkovo Center for Sustainable Development (Russia)
- **Alexander Ermakov**, Founder and Product Director of BIOERA-PENZA LLC (Russia)
- **Ekaterina Gerus**, Director General of the Esg Consulting Agency LLC (Russia)
- **Ekaterina Radionova**, Executive Director of Ecopolis Corporation (Russia)
- **Sergey Voropanov**, Mayor of Vologda (Russia)
- **Eugenia Loktionova**, Head of the Lipetsk Region Investment and Innovation Department of Tatneft PJSC (under approval)

- **Yaroslav Avilov**, Chairman of the Commission on Legal Aspects of Sustainable Development and ESG Transformation of the Moscow Branch of the Association of Lawyers of Russia
- **Azat Khabibrakhmanov**, Deputy General Director for Industrial Safety, Labor Protection and Ecology of Tatneft PJSC (Russia)

15.00-16.30

Hall No. 5,
Pavilion D

F / Urban age: new opportunities and challenges

What does a smart city look like and what technologies are the most promising

Co-organiser: Union of Russian Cities

Description: The concept of Smart City is known to everyone, although is interpreted differently, and the concept of its implementation in each country is fundamentally different. The key characteristics are people-orientation, manageability, safety, proactivity, openness, etc. So, what is a smart city, and what trends can be identified for future development?

Moderator:

- **Alexandra Ignatieva**, Director General of the Union of Russian Cities (Russia)

Speakers:

- **Ilya Romanov**, Commercial Director of VisionLabs (Russia)
- **Andrey Schmidt**, Chairman of the Chelyabinsk City Duma
- **Valery Kandaulov**, Deputy Director of AIS Gorod LLC (Russia)
- **Yulia Zubova**, Director General of the Academy of Urban Technologies "Environment" (Russia)
- **Ruslan Kuharuk**, Head of the city of Tyumen (Russia)
- **Tatiana Vepretskaya**, Director of the Non-Profit Partnership National Housing Congress Association (Russia)
- **Alexander Bychkov**, President and CEO of IC RUSS-INVEST PJSC (Russia)
- **Mikhail Knigin**, Executive Director of T1 Group
- **Eduard Khairullin**, First Deputy Head of the Perm City Administration (Russia)
- **Valery Kandaulov**, Deputy Director of AIS Gorod LLC
- **Manoranjan Parida**, Director of the Central Road Research Institute of India under the Council for Scientific and Industrial Research (India)
- **Thabiso Dladla**, Executive Director of the National African Federated Chamber of Commerce and Industry (South Africa)

17.00-18.30

Hall No. 1,
Pavilion E

E/ Global trends in business and society

Creative industries as a factor of preserving and promoting the cultural identity of a modern city

Co-organisers: Rosmolodezh, Russia-BRICS Project Office of the International Youth Cooperation

Description: how do creative industries influence the development of cities through the preservation and development of cultural heritage and regional identity? How to involve young people in the creative economy to preserve cultural identity? What conditions should be created in a city to create new

cultural products based on cultural heritage and modern technologies? Revitalization of industrial cultural heritage as the creation of conditions for the development of creative industries of cities? How to activate urban public spaces to preserve and promote the cultural identity of the territory? How does the UNESCO Creative Cities programme support and promote the cultural identity of cities?

Moderator:

- **Tatiana Ivshina**, Executive Director of the Ulyanovsk – Cultural Capital Foundation, Head of the Russia-BRICS Project Office of the International Youth Cooperation

Speakers:

- **Yuri Veselyev**, Director of the Novgorod Foundation for the Development of the Creative Economy (Russia)
- **Kira Ivanova**, Coordinator of the Project Office of the Russia–BRICS International Youth Cooperation, Ulyanovsk – Cultural Capital Foundation (Russia)
- **Nathália Bernardinetti**, Manager of Observatory of Gastronomy, Board Member of Florianópolis Creative City UNESCO Program
- **Dmitry Denisov**, City Head of Kaluga (Russia)
- **Natalia Bubenshchikova**, Head of the Kargopolsky Municipal District of the Arkhangelsk Region (Russia)
- **Asanda Luwaca**, Executive Chairperson of the National Youth Development Agency of South Africa (NYDA) (South Africa)
- **Shoaib Khan**, Visiting Lecturer at the Center for Central Eurasian Studies at the University of Mumbai, Founder and President of the ALFAAZ Society for Education and Culture, Lecturer at the Mahim College of Social Workers (Mumbai, India)
- **Carlo Aguilar Perez**, Director of the Ecotourism School of the National Amazonian University of Madre de Dios (Peru)

17.00-18.30

Hall No. 2,
Pavilion E

E/ Global trends in business and society

Business incubators: what startups receive investment and why

Description: we know only about those startups that managed to raise investments. Projects that have not found their business angel, no matter how good they are, remain unknown. According to Forbes, only 1% of startups attract venture capital investments, more than half of them (57%) are financed by personal loans and credits. So how to get into the golden percentage and meet the expectations of a potential investor? What projects do investors choose and why? At this session, the experts will explain how and why startups receive money, and which projects can be promoted only at their own expense.

Moderator:

- **Leonid Mikhalevich**, Senior Lecturer at the Institute for the Development of Competition and Antimonopoly Legislation of St. Petersburg State University, Deputy Head of the branch, Lawyer of the Burlingtons Bar Association (Russia)

Speakers:

- **Evgeny Matveev**, Director General of F2 Innovations LLC (Russia)
- **Ekaterina Egoshina**, Deputy Director General of the Sreda Academy of

Urban Technologies

- **Niraj S. Shah**, Director of IBA, Moscow (India)
- **Prince Michael Ngwese Ekosso**, CEO of Christ Liner Services International (Cameroon)
- **Deepanshu Gupta**, Chief Executive Officer of DG Global Business Consultants (India)
- **Anna Nikitchenko**, Managing Partner of O2Consulting (Russia)

17.00-18.30

Hall No. 3,
Pavilion E

G / New social development vector

Children are our future: how to ensure the quality of the children's goods

Description: when buying children's goods, every parent wants them to be not only beautiful, but also and primarily high-quality and safe for the child. But their price hardly differs from adults' products. How to find a price-quality balance and choose the most rational and eco-friendly option? How does the government regulate the quality control of children's products? How fair is the market of children's retail?

Moderator:

- **Ekaterina Mashkova**, President of the Charity Fund for Children "Dobrodushie", Head of the St. Petersburg Regional Branch of All-Russia People's Front (Russia)

Speakers:

- **Anna Kuznetsova**, Deputy Chair of the State Duma of the Federal Assembly of the Russian Federation (Russia)
- **Boris Chernyshov**, Deputy Chairman of the State Duma of the Federal Assembly of the Russian Federation (Russia)
- **Adriana Glebova**, Founder of Casa Brasileira (Brazilian House) (Brazil)
- **Dmitry Tomilin**, Rector of the Autonomous Non-profit Organisation High Education Institution Institute of Theatrical Art named after People's Artist of the USSR I. Kobzon (Russia)
- **Teguh Imanullah**, Chairman for Representatives in Russian Federation and Republic of Belarus at the Indonesian National Youth Committee (Indonesia)
- **Dr. Neha Tewari**, Professor, Head of the Department of Mass Communications at Karim City College (India)
- **Dmitry Pulatov**, Head of Novocheboksarsk City Administration (Russia)

17.00-18.30

Hall No. 4,
Pavilion D

G / New social development vector

Youth as the key resource of development

Co-organiser: St. Petersburg University of Management Technologies and Economics

Description: in the modern world of socio-economic transformations, youth is a key driver ensuring the sustainable development of the economy at different levels (global, national, regional, etc.). It is the youth sphere where breakthrough innovative ideas appear, developing into projects, enterprises, corporations and entering global markets in a short time. One of the main directions is the formation of creative clusters that ensure the development of megalopolises and

small towns, the core of which are people aged 15-24 years. In addition, amidst the new socio-economic realities, young people are the main driving force ensuring the preservation of stability and the development of new directions in political, educational, technical, technological, social, and other spheres of society. The session is aimed at discussing the role of youth as the key resource for the development of the BRICS countries, including the BRICS+, exchange of experience and best practices in the field of innovative, scientific and educational cooperation, intercountry and intercity collaborations in the development of creative industries.

Moderator:

- **Evgeny Shchipanov**, Director of the Institute of Economics, Management and Information Technologies of the St. Petersburg University of Management and Economics Technologies, Expert of the Agency for Strategic Initiatives (Russia)

Speakers:

- **Yuri Verenkiotov**, Director of the Autonomous Non-Profit Organization for the Promotion of Cinematography (Russia)
- **Anna Zamaraeva**, Assistant to the Deputy of the Legislative Assembly of St. Petersburg, Senior Lecturer of the Department of Management and Public Administration of St. Petersburg of Management Technologies and Economics (Russia)
- **Yanina Rychkova**, Deputy Director of the Center for Development and Support of Entrepreneurship in St. Petersburg (Russia)
- **Eduard Tomsha**, Chairman of the Council of the St. Petersburg Branch of the International Roerichs Center (Russia)
- **Oleg Smakotin**, Head of the Yekateringofsky Municipal Okrug, Saint Petersburg (Russia)
- **Vitaly Zholdasov**, Head of the Georgiyevsky District, St. Petersburg (Russia)
- **Dmitry Dmitriev**, Deputy of the Legislative Assembly of St. Petersburg (Russia)
- **Maria Ginzburg**, Head of Autonomous Non-profit Organisation "Youth Association for the Development of International Cooperation" (Russia)

17.00-18.30

Hall No. 5,
Pavilion D

F / Urban age: new opportunities and challenges

Roads of the future: new age in the transformation of transport and logistics

Description:The introduction of AI-technologies reduces logistics costs, opens up new opportunities for passenger transport, and smart platforms increase safety. Today, the transformation of infrastructure affects not only road transport, but also, in Europe, integrated automation enables the use of autonomous vehicles both on land for loading and unloading, and on water. Are the BRICS countries ready for the transformation and what developments have already been implemented?

Moderator:

- **Erwin Musaev**, Advisor to the Head of the Republic of Crimea (Russia)

Speakers:

- **Sergey Mayevsky**, Advisor to the General Director on Technical Issues of the St. Petersburg State Unitary Enterprise "Passagiravtotrans" (Russia)

- **Dmitry Chelyadinov**, Director General of NPF Bastion LLC, Expert of Delovaya Rossiya in St. Petersburg (Russia)
- **Andrey Yesaev**, Commercial Director of Rusatom Greenway JSC (Russia)
- **Yuri Orlov**, Director General of TOUCH Production Ltd, Chairman of the Committee for the Development of Alternative Energy of Delovaya Rossiya in St. Petersburg
- **Iya Gordeeva**, Chairperson of the Association for the Development of Electric, Unmanned and Connected Transport and Infrastructure (Russia)
- **Sanjay Kumar Nirmal**, Secretary General of the Indian Road Congress (India)

NOVEMBER 25 (FRIDAY)

10.00-18.30	Pavilion E	EXHIBITION WORK
10.00-11.30	Hall No. 1, Pavilion E	G / New social development vector Faces of Modern Charity

Co-organiser: Meet For Charity

Description: government, business, and society as a whole are increasingly aware of the importance of the charity industry — the pandemic has brought to the fore what is really important and valuable (help, caring, complicity), the role of non-profit organisations has increased, professionalisation and transformation have become the main trends of the third sector. Modern charity is becoming more and more diverse: NPOs, government, social business programmes, infrastructure projects, new financing tools, social entrepreneurship, private and corporate foundations. How is the charity industry being transformed? How does the government support the transformation and development of the sector? How to assess the contribution of social business programmes to social development? What infrastructure projects have appeared and what are still missing to increase the efficiency of NPOs? How can a social business attract investment? How can market participants effectively interact with each other?

Moderator:

- **Alina Kovaleva**, Investor, Partner of the charity project Meet For Charity, Member of the Board of Directors of the National Federation of Professional Mentors and Coaches, Member of the Board of Trustees of the Life as a Miracle Foundation and the Pro-Women community (Russia)

Speakers:

- **Olga Fleur**, Founder Of The Meet For Charity Project (Russia)
- **Ekaterina Rybakova**, President and Co-founder of the Rybakov Foundation (Russia)
- **Faina Zakharova**, President of the Life Line Charity Foundation (Russia)
- **Evgeniya Tyurikova**, Head of SBER Private Banking (Russia)
- **Evgenia Shokhina**, Member of the Board of the Zhyvem Charity Fund (Russia) under approval
- **Anton Churekov**, Deputy General Director of INTC Moscow State University "Vorobyovy Gory" (Russia)
- **Andrey Novikov**, CEO of Artplast, Partner of the Meet For Charity project, Chairman of the Board of the Association of Graduates of the Moscow State University Graduate School of Business, Independent Film Producer (Russia)

10.00-11.30

Hall No. 2,
Pavilion E

E/ Global trends in business and society

International Youth Cooperation within the Decade of Science and Technology in the Russian Federation

Co-organiser: Ministry of Education and Science of Russia

Description: the main purpose of this event is to create a platform for interaction and exchange of experience between young scientists from Russia and foreign countries. Among the issues planned for discussion is a demonstration of the best practices of the work of associations of young scientists, the issue of improving the interaction of Russian young scientists and young scientists from all over the world.

Moderator:

- **Anna Ponarskaya**, Advisor to the Department for Work with Young Scientists of the Ministry of Education and Science of Russia (Russia)

Speakers:

- **Grigory Gurov**, Deputy Minister of Science and Higher Education of the Russian Federation (Russia)
- **Ruslan Zhostkov**, Senior Researcher at the Institute of Earth Physics of the Russian Academy of Sciences, Populariser of Science (Russia)
- **Anastasia Khatskevich**, Vice-Rector for Youth Policy, Member of the Council of Young Scientists of the National Academy of Sciences (Russia)
- **Meruert Nurysheva**, Leading Analyst of the ITMO University Technology Park, Engineer of the Research Center in the Field of Artificial Intelligence "Strong Artificial Intelligence in Industry" (Russia)
- **Ivan Kostenkov**, Head of the Department of Youth Science of the Immanuel Kant BFU, Curator of Projects (Russia)
- **Elena Ospishcheva**, Chief Specialist of the Department of Science, curator of youth projects of the North-Western State Medical University named after Sechenov (Russia)
- **Valdir da Silva Bezerra**, Coordinator of Activities of the Center for BRICS Studies of the University of São Paulo (GEBRICS)

10.00-11.30

Hall No. 3,
Pavilion E

D / In everyone's interest: national development goals

Transformation of culture: changes in the sector and rising to the global challenges

Description: The word «digitalisation» seems to be applicable only in connection with the economy. However, recently, the sphere of art has involved in the digital sphere. The transition to digital space has become especially significant with the beginning of the pandemic. Even the most zealous conservatives had to admit that further development of culture is impossible without technological progress. How has the sphere changed in recent years and what can surprise us?

Moderator:

- **Yulia Berg**, Director of the International Business Acceleration Center (Russia)

Speakers:

- **Olga Dranichkina**, Director of the State Tretyakov Gallery Support Fund, PhD in Art History (Russia)
- **Natalia Gorina**, Rector of the St. Petersburg State Institute of Cinema and Television (Russia)
- **Vladimir Gusev**, Director General of the State Russian Museum (Russia)
- **Vladimir Tsoi**, Deputy Chairman of the Government of the Leningrad Region - Chairman of the Committee for the Preservation of Cultural Heritage (Russia)
- **Maria Chimeno**, Parliamentarian Ambassador at the World Parliament of Education (Argentina)
- **Dmitry Tomilin**, Rector of the Autonomous Non-profit Organisation High Education Institution Institute of Theatrical Art named after People's Artist of the USSR I. Kobzon
- **Alexandra Zakirova**, CEO of the Non-profit Association of Women Entrepreneurs "Business Lady", Member of the Government Commission on SME Development (Russia)

- **Amadou Tidiane Bah**, Communications Manager at MouNa Group (Guinea)

10.00-11.30

Hall No. 4,
Pavilion D

E/ Global trends in business and society

Virtual reality trends and transformation of the media industry

Description: today, digital services play an important role in the lives of most people. Digital has engraved into our lifestyle and keeps changing the way we see the world. Today, we have the widest possible access to a variety of information, virtual exhibitions have replaced visiting a museum, streaming platforms have taken the place of cinema and theatres, and tablets have displaced textbooks and notebooks. But what if there is more? Digital money and digital art already have a lot of weight, elite clubs of such connoisseurs are being formed. And at the same time, media and web technologies major players have gone ahead and are planning to create a new virtual reality. What trends are relevant in the future in the media industry? How does the media industry work with the values and demands of consumers? What is the future of television in the Internet age? What will become of the congress and exhibition industries? What is the experience economy, and what role does advertising play? What is virtual reality, and who has a place in it?

Moderator:

- **Maxim Kanuev**, General Director of ANO Institute of Regional and Municipal Development (Russia)

Speakers:

- **Taliya Minullina**, Director of Tatarstan Investment Development Agency (Russia)
- **Dmitry Nikitin**, Director General of the RESTEC Exhibition Association (Russia)
- **Elena Vasilyeva**, Director of the Center for International and Scientific Research and Projects at the Saint-Petersburg State University of Economics (Russia)
- **Dmitry Pulatov**, Head of Novocheboksarsk City Administration (Russia)
- **Sergey Guskov**, Commercial Director of EXPO GRUF LLC (Russia)

10.00-11.30

Hall No. 5,
Pavilion D

C / New development for «new reality»

Eurasia: FEA opportunities for small business and prospects for developing business in Russia for the Asian countries

Description: in recent years, many developing countries have seriously increased their growth rates, outpacing European countries with strong economies in the ratings. For example, Vietnam has surpassed 7 countries, including Belgium and Switzerland, in the Financial Times ranking since 2000, and Bangladesh has surpassed 13 other countries in 20 years. China and Japan have been among the top 5 strongest economies in the world for a long time. In this context, many economists view Asia as a new center of economic power. Can Russia become a key partner for Asian countries? Why is the Russian market interesting for business development? What are the prospects and obstacles to business development in Asia for Russian entrepreneurs? How can entrepreneurs start import-export relations and enter the international market?

Moderator:

- **Kirill Lesnikov**, Executive Director of the St. Petersburg Regional Branch of Delovaya Rossiya

Speakers:

- **Vitaly Mankevich**, President of the Russian-Asian Union of Industrialists and Entrepreneurs (Russia)
- **Alexander Svinin**, Russian Trade Representative in the Republic of Singapore (Russia)
- **Evgeny Pashchenko**, Vice-President of the East Siberian Association of Biotechnological Clusters (ESA BTC) (Russia)
- **Elena Dvortsova**, Director of the Russian Foreign Trade Academy Far East Branch (RFTA FEB) (Russia)
- **Oleg Remyga**, Head of the China Direction of the Skolkovo School of Management
- **Lubarto Sartoyo**, Representative of the Ministry of Industry and Trade of Indonesia, CEO of Orvala (Indonesia), CEO of Myruad Group (Russia), Advisor to the Ambassador of Indonesia
- **Irina Sidorova**, CEO of IMEXIS LLC (Russia)
- **Yulia Kubareva**, CEO of TraLoSol LLC (Russia)
- **Ekaterina Ladynina**, Deputy Head of the Federal Customs Revenue Service of the North-Western Customs Administration of the Federal Customs Service of Russia – Head of the Department of Trade Restrictions and Export Control (Russia)

10.00-11.30

Hall No. 6
(2nd floor)

E/ Global trends in business and society

Highest career ladders: relaunching business in the post pandemic world

Description: the pandemic affected both the global market and business as a whole: logistics disruption, supply disruptions, border closures, inability to contact – all this triggered the consequences for each individual entrepreneur. Any crisis opens new opportunities. People have started to spend more time at home, and now we see the formation of new consumer habits. For many, that has become the business opportunity to build trust-based relations with future clients. What are the most promising areas for business development? How does marketing affect the success of your business? Why is it important to earn the customer's trust? How to restart a business given new market factors?

Moderator:

- **Vyacheslav Zavalnev**, Deputy of the State Council of the Komi Republic (Russia)

Speakers:

- **Vitaly Svidovsky**, Founder and CEO of TEREMOK Group in St. Petersburg, Founder and Member of the Board of the Restograd Association, Chairman of the Delovaya Rossiya Public Catering Committee in St. Petersburg
- **Ekaterina Avdeeva**, Member of the General Council of the Delovaya Rossiya All-Russian Public Organization, Head of the Expert Center on Criminal Law Policy and Execution of Judicial Acts (Russia)
- **Dmitry Morozov**, Development Director, Waters of Health (Russia)
- **Andrey Blinkov**, CEO of INTARI LLC (Russia)
- **Anna Zakirova**, CEO of the Non-profit Association of Women Entrepreneurs "Business Lady", Member of the Government Commission on

D / In everyone's interest: national development goals

**Role of the BRICS regions and municipalities
in shaping the international policy of the state
amidst the new geopolitical realities**

Co-organiser: Rossotrudnichestvo

Description: currently, international regional and municipal ties (for example, twinning ties) influence the implementation of the foreign economic and foreign policy course of the countries. Their role for a government is significant in accelerating the pace of economic integration with other countries, strengthening good neighborliness and developing dialogue, expanding international contacts in various fields. However, the relevance of the development of such ties is often underestimated. The purpose of this session is to highlight broad opportunities for regions and municipalities through the development of active international activities as a tool for creating a favorable environment for the population.

Moderator:

- **Nikolay Kalmykov**, Member of the Expert Council under the Education Committee of the State Duma of the Federal Assembly of the Russian Federation, member of the Scientific Advisory Council of the Public Chamber of the Russian Federation, Chairman of the Board of the Association of Mentors Interregional Public Organisation (Russia)

Speakers:

- **Dmitry Polikanov**, Deputy Head of Rossotrudnichestvo (Russia)
- **Evgeny Grigoriev**, Chairman of the Committee on External Relations of Saint Petersburg (Russia)
- **Anna Danilyuk**, Vice-Governor of the Leningrad Region for Internal Policy (Russia)

- **Yaroslav Lisovolik**, Programme Director of the Valdai International Discussion Club (Russia)
- **Mikhail Solomentsev**, Deputy Permanent Representative of the Republic of Crimea to the President of the Russian Federation (Russia)
- **Tamara Kasyanova**, Head of the Rossotrudnichestvo Representative Office in Beijing (Russia)
- **Igor Mikhailovsky**, Vice-Mayor of Khabarovsk (Russia)
- **Salman Dadaev**, Head of the city of Makhachkala (Russia)
- **Ekaterina Kuzmina**, Head of the Sustainable Development Department at Promsvyazbank PJSC (Russia)
- **Oleg Osipov**, Head of the Rossotrudnichestvo Representative Office in India (New Delhi) (Russia)
- **Alexey Orlov**, Head of the city of Yekaterinburg (Russia)
- **Yang Li**, Vice Mayor of the Weihai Municipal People's Government (China)
- **M.Nochevnikov**, Adviser to the Department of Foreign Policy and International Relations of the Government of Moscow;
- **Nikiwe Julia Num**, Executive Mayor of Dr. Kenneth Kaunda District Municipality (South Africa)

- **Devanir Cavalcante de Lima**, Deputy Secretary of Culture of Guarulhos (Brazil)

12.00-13.30

Hall No. 2,
Pavilion E

C / New development for «new reality»

Import substitution as a new reality: refrain from import technologies or search for new partners?

Description: import substitution programme in Russia has been implemented since 2014. In some industrial sectors, the share of domestic products increased by 15-20 percent, but most economic sectors remained dependent on imports. Due to the events of recent years, both related to the pandemic and the political situation in the world, the issue of the necessity to implement an import substitution strategy has become as relevant as possible. Which sectors of the economy are the most dependent on imported supplies and is there a domestic alternative? Could domestic technologies replace all the Western once? What countries will become new importers of technologies?

Moderator:

- **Lidiya Novoseltseva**, Advisor to the Director General for Interaction with State Authorities, Public Organizations and the Media of Rostvertol PJSC (Russia)

Speakers:

- **Ivan Korneev**, Owner of the Korzhov Group of Companies, Head of the Import Substitution Department of the Delovaya Rossiya Public Catering Committee in St. Petersburg (Russia)
- **Ruslan Mirsayapov**, Russia Trade Representative in Azerbaijan (Russia)
- **Artem Sychev**, Advisor to the Director General of Positive Technologies JSC (Russia)
- **Yulia Tubanova**, Head of the Laboratory of Information Tax and Customs Technologies of the Russian Academy of Sciences RANEPa (Russia)
- **Natalia Petrova**, General Director of Neva-Patent LLC, Chairman of the Intellectual Property Committee at Delovaya Rossiya (Russia)
- **Maxim Kryuchkov**, Director of ISOURCE Programmes (Russia)
- **Evgeny Mutovkin**, CEO of VMIRE LLC (Russia)
- **Maxim Kutuzov**, Commercial Director of the Sfera Software Production Platform, T1 Group (Russia)

12.00-13.30

Hall No. 3,
Pavilion E

C / New development for «new reality»

High-quality infrastructure as an investment asset: mechanisms for attracting investors and new principles of 3P

Co-organiser: Althaus

Description: it is almost impossible to fully finance infrastructure development only at the expense of the government. Therefore, the authorities actively involve businesses in solving this problem, through national projects as well. There are several formats of public-private partnership, including long-term investment agreements and concessions, to attract private investment to such projects in Russia. At the session, we will consider the specifics of financing infrastructure projects, share ways to measure the cost of infrastructure projects, discuss options for the development of legal forms of attracting investment in

infrastructure, and also talk about current trends in the regulation of land relations within the framework of Public–Private Partnership projects.

Moderator:

- **Denis Sverchkov**, CEO of the Green Light Management Company (Russia)

Speakers:

- **Elena Shuvalova**, Partner of ALTHAUS Corporate Finance Department (Russia)
- **Evgeny Nechiporuk**, Partner, Investment and Construction Consulting Department of ALTHAUS (Russia)
- **Olga Batura**, Director of the practice of PPP Althaus (Russia)
- **Denis Morozov**, CEO of Magadan Region Development Corporation (Russia)
- **Alexander Kulakov**, Head of the business line at DOM.RF JSC (Russia)
- **Ekaterina Avdeeva**, Member of the General Council, Head of the Expert Center for Criminal Law Policy and Enforcement of Judicial Acts at Delovaya Rossiya (Russia)
- **Alexander Kurchatov**, General Director of Generation LLC
- **Dmitry Tvardovsky**, First Deputy General Director, InfraVEB JSC (Russia)
- **Ilya Ivanov**, Managing Partner of Medical Investment Solutions (Russia)

12.00-13.30

Hall No. 4,
Pavilion D

D / In everyone's interest: national development goals

Municipal instruments for involving local communities in the socio-economic development of municipalities

Co-organiser: All-Russian Congress of Municipalities, National Association of Territorial Public Self-Government

Description: the most important mechanism for ensuring the socio-economic development of municipalities is the involvement of citizens in resolving issues of local importance and in the implementation of local government in general. The set of tools available at the municipal level is quite broad - territorial public self-government, village leaders, initiative budgeting, and self-assessment.

These tools make it possible to ensure that citizens' opinions and the current situation on the ground are taken into account through the prism of municipal activists and local communities and, as a result, to identify the necessary areas of socio-economic development.

The ability of citizens to influence economic, financial and budgetary and strategic decisions at the local level is the key to proper goal setting in making management decisions at the municipal level. The experts of the All-Russian Congress of Municipalities will on this and related issues of interaction between citizens, local communities, and initiative groups.

Moderator:

- **Artyom Yudkin**, Executive Director of the All-Russian Congress of Municipalities (Russia)

Speakers:

- **Dmitry Vakhrukov**, Deputy Minister of Economic Development of the Russian Federation (Russia)

- **Ekzam Gabaydullin**, Chairman of the Council of Municipalities of the Republic of Tatarstan (Russia)
- **Vladimir Vagin**, Head of the Center for Initiative Budgeting at the Financial Research Institute of the Russian Ministry of Finance (Russia)
- **Natalia Kadashova**, Head of the Arkhangelsk Region Representative Office in St. Petersburg (Russia)
- **Nikolay Kozlovsky**, Head of the Velikiye Luki city, Pskov Region (Russia)
- **Denis Sedov**, Executive Director of the Ulyanovsk Region Council of Municipalities (Russia)
- **Galina Belova**, Deputy Head of the Alekseevsky Municipal District of the Republic of Tatarstan (Russia)

12.00-13.30

Hall No. 5,
Pavilion D

G / New social development vector

International experience: social protection and social welfare maintenance

Description: in a rapidly changing world, it is important to remember that there are those who cannot protect themselves, that there is poverty and inequality in real life. Injustice occurs in many ways and spheres, but the task of any state is to support social groups of the population at all levels, to try to reduce the divide between the rich and the poor, protect the rights of those who cannot stand up for themselves. The problem of poverty is relevant for many countries of the world, at this session experts will discuss what measures are being taken to improve the quality of life of the population and maintain well-being.

Moderator:

- **Yulia Berg**, Director of the International Business Acceleration Center (Russia)

Speakers:

- **Sergey Storchak**, Senior Banker at VEB.RF (Russia)
- **Sergey Golubev**, Director General of the Social Investment Fund
- **Evgeny Ledin**, Head of the Chemotherapy Center, Head of the Chemotherapy Department of the International Oncology Center on the basis of MEDSI in Botkin Passage, chemotherapist, oncologist, International Oncology Center (Russia)
- **Elena Kirilenko**, Member of the General Council of the Delovaya Rossiya All-Russian Public Organization, General Director of KELEANZ Medical LLC (Russia)
- **Gavril Kirillin**, Minister for Foreign Relations and Peoples' Affairs of the Republic of Sakha (Yakutia) (Russia)
- **Aleksander Shapiro-Suleiman**, Secretary-General and Peace Ambassador of MMICJ of the «Alliance of the Peoples of the World» (Israel)
- **Mustafa Abdelhak Gasm**, Diplomatic Adviser to the Prime Minister of Algeria (Algeria)
- **Yasser Hassan Saleh**, International Relations Expert, PhD Candidate at the Tomsk State University (Brazil)

12.00-13.30

Hall No. 6
(2nd floor)

A / Green Deal: relevant now

Waste disposal: eco-trends of waste recycling

Description: solving the waste problem has been and remains one of the

environmental priorities. In some countries, a collective responsibility for the planet and a trend towards conscious consumption have already formed, for others the question remains open. What methods of recycling are the most popular? What is conscious consumption, and why cannot the waste problem be solved without civil participation? What methods are being used by the government to address issues related to pollution? How can businesses benefit from waste recycling? What joint measures are needed to solve the waste problem, and are there any obstacles to such cooperation?

Moderator:

- **Vadim Fedoseev**, Correspondent of the St. Petersburg TV Channel (Russia)

Speakers:

- **Andrey Lebedev**, Director for the implementation of state and industry programmes in the field of ecology of Rosatom State Corporation (Russia)
- **Alexey Sergeev**, Executive Director of Self-regulatory organisation League PM Association (Russia)
- **Igor Sidorov**, CEO of Ecopolis Corporation (Russia)
- **Sergey Karpov**, Director General of ERG LLC (Russia)
- **Dmitry Ioffe**, Founder of the Interregional Public Organisation Clean Games (Russia)
- **Alexander Svidovsky**, CEO of Vtor-Plast LLC (Russia)
- **Alexander Elistratov**, Deputy CEO of New Technologies LLC (Russia)
- **Octabrina Devletova**, CEO of Eco-Spectrum (Russia)
- **Viktor Kovalev**, Candidate of Technical Sciences, General Director of Energotherm System LLC (Russia)

14.30-17.15

Hall No. 1,
Pavilion E

H/ Plenary session

New reality: challenges and opportunities

Description: in an ever-changing world, amidst epidemiological threats, a tense political environment and unprecedented sanctions, finding a stable foothold is difficult for anyone. World politics increasingly influences economic processes, and decisive action is needed in response to global challenges. But despite the challenging times, the current geopolitical environment is leading to changes in the world order: transforming patterns and systems of interaction, forming new ties and alliances. How do the present geopolitical and economic conditions affect the lives of ordinary people? What solutions do new challenges require from states and citizens? How are governance and external relations systems changing at the level of regions and municipalities? Can business confidently develop in the new reality, and with what tools? What are the prospects for the BRICS in the near and long term? Can the BRICS become a cutting-edge alliance and how realistic are the opportunities for geographical expansion?

Moderator:

- **Kristina Romanovskaya**, representative of the Russian part of the BRICS Women's Business Alliance, Owner and CEO of the Lazarevskoye Agricultural Complex, (Russia)

Speakers:

- **Anna Kuznetsova**, Deputy Chair of the State Duma of the Federal Assembly of the Russian Federation (Russia)

- **Dmitry Polikanov**, Deputy Head of Rossotrudnichestvo (Russia)
- Representative of the Federation Council of the Federal Assembly of the Russian Federation (Russia)
- **Alexander Drozdenko**, Governor of the Leningrad Region (Russia)
- **Alexander Belsky**, Chairman of the Legislative Assembly of Saint-Petersburg (Russia)
- **Leonid Tyagachev**, Advisor-mentor to the Mayor of Moscow, Honorary President of the Russian Olympic Committee, Chairman of the Public Council of the IMBRICS+ Forum (Russia)
- **Igor Kalganov**, CEO of T1 Group (Russia)
- **Gao Qi**, Head of the Representative Office of the China International Trade Promotion Committee and the China Chamber of International Trade (China)
- Representative of South Africa is under approval
- Representative of India is under approval
- Representative of Brazil is under approval

Reporters:

- **Mohamed Abdenour Rabhi**, Governor of Algiers (Algeria)
- **Andrey Belyaninov**, Secretary General of the Assembly of Peoples of Eurasia, Doctor of Economics, Doctor of Political Sciences (Russia)
- **Alexander Patrushev**, Chairman of the Council of Deputies of the Sosnovo Municipality, Leningrad Region (Russia)

17.30-19.00

Hall No. 1,
Pavilion E

E/ Global trends in business and society

Big problems of small business: development deterrents and solutions

Description: different analysts and publications define many conditions that prevent the business from developing. The range of such factors can be divided into external and internal. External factors include: limited access to finance, poor business environment, problems with human resources and sales markets, etc. Internal factors are: the focus on quantity rather than quality; lack of automation, immaturity, etc. What is the connection between such factors and why is the SME segment unable to achieve high growth? How to find a solution for business, or is entrepreneurship doomed in Russia?

Moderator:

- **Dmitry Panov**, Coordinator of Delovaya Rossiya for the North-Western Federal District, Chairman of the Delovaya Rossiya St. Petersburg Regional Branch, Deputy of the Legislative Assembly of St. Petersburg of the 7th convocation (Russia)

Speakers:

- **Victoria Nesterova**, Owner and CEO of JSC Isotherm Firm, Chairman of the Business Russia Industry Committee in St. Petersburg (Russia)
- **Oleg Remyga**, Head of the China Direction of the Skolkovo School of Management
- **Dmitry Adushev**, Co-Chairman of the Investment and Scaling Committee of the Association of Exporters and Importers, Independent Director of the AID (Association of Independent Directors) (Russia)

- **Ekaterina Vakhrusheva**, Vice-Chairman of the Omsk Regional Branch of OPORA RUSSIA (Russia)
- **Dmitry Ledovskoy**, Director General LLC Vinkeys LLC (Russia)
- **Denis Spirin**, Head of Cheboksary City Administration (Russia)
- **Yanina Grishina**, Chairman of the regional public organization "Assistance to Small Business" (Russia)
- **Deepanshu Gupta**, Chief Executive Officer of DG Global Business Consultants (India)

17.30-19.00

Hall No. 2,
Pavilion E

D / In everyone's interest: national development goals

Time of change: new definitions of sovereignty in global and local dimensions

Co-organiser: International Business Acceleration Center, GR-Group

Description: deep transformational processes are taking place in the world, affecting almost all aspects of life: economy, trade, energy, social sphere. How will the regional centers of power develop and what changes can be expected at the local level? How will the strengthening of sovereignty ensure the sustainability of the economy and social policy? What are the specifics of transformation processes in different regions of the world?

Moderator:

- **Yulia Berg**, Director of the International Business Acceleration Center (Russia)

Speakers:

- **Andrey Gromov**, CEO of GR-Group Consulting Agency (Russia)
- **Purnima Anand**, President of the BRICS International Forum (India)
- **Alexander Patrushev**, Chairman of the Council of Deputies of the Sosnovo Municipality, Leningrad Region (Russia)
- **Stefan Ossenkopp**, Researcher, Schiller Institute (Germany)
- **Arnaud Divili**, Specialist in International Law, lawyer (France)
- **Yamil Quispe**, President of the Chamber of Chemical and Petrochemical Industry of Neuquen (Argentina)
- **Jagdish Khatri**, Professor at Mandsaur University (India)
- **Dragana Trifkovic**, Director of the Center for Geostrategic Studies (Serbia)
- **Kay Sepiso**, Business Development Specialist, Contract Lawyer (Zambia)
- **Paul Francis Tony**, Consultant lawyer and expert on mineral rights, oil and gas (Cameroon)
- **Elijah Enoaku**, Researcher, LIGS University (Cameroon-Canada)
- **Jose Matemulane**, Professor, Director of the Master's Degree Program in Psychology at the Pedagogical University of Maputo (Mozambique)

17.30-19.00

Hall No. 3,
Pavilion E

E/ Global trends in business and society

Virtual reality trends and transformation of the media industry

Description: today, digital services play an important role in the lives of most people. Digital has engraved into our lifestyle and keeps changing the way we see the world. Today, we have the widest possible access to a variety of information, virtual exhibitions have replaced visiting a museum, streaming

platforms have taken the place of cinema and theatres, and tablets have displaced textbooks and notebooks. But what if there is more? Digital money and digital art already have a lot of weight, elite clubs of such connoisseurs are being formed. And at the same time, media and web technologies major players have gone ahead and are planning to create a new virtual reality. What trends are relevant in the future in the media industry? How does the media industry work with the values and demands of consumers? What is the future of television in the Internet age? What will become of the congress and exhibition industries? What is the experience economy, and what role does advertising play? What is virtual reality, and who has a place in it?

Moderator:

- **Valentin Smolyakov**, First Vice-President of the Association of Communication Agencies of Russia (ACAR), Russia

Speakers:

- **Taliya Minullina**, Director of Tatarstan Investment Development Agency (Russia)
- **Dmitry Nikitin**, Director General of the RESTEC Exhibition Association (Russia)
- **Elena Vasilyeva**, Director of the Center for International and Scientific Research and Projects at the Saint-Petersburg State University of Economics (Russia)
- **Dmitry Pulatov**, Head of Novocheboksarsk City Administration (Russia)
- **Sergey Guskov**, Commercial Director of EXPO GRUF LLC (Russia)

17.30-19.00

Hall No. 4,
Pavilion D

F / Urban age: new opportunities and challenges

Living safely: problems and growth points of the housing and utilities services sector

Description:Everyone wants to live comfortably and well, and the level of comfort is largely determined by the living conditions - the condition of the house and the quality of public services. At the same time, there is a global trend of stable growth in the cost of public utilities, and on the example of some countries we can say that the price does not correspond to quality. How to solve the global problems of housing and communal services in the form of outdated communications, inflated tariffs, and ineffective improvement? At this session, experts will discuss how the sphere of housing and communal services is changing, and what does not lend itself to the vision of the consumer of services.

Moderator:

- **Vladislav Voronkov**, Director of the self-regulatory organisation Non-profit Partnership of Housing Complex Enterprises "Mezhregionrazvitie", expert of the Standing Committee on Urban Economy and Creation of a Comfortable Urban Environment of the Legislative Assembly of St. Petersburg (Russia)

Speakers:

- **Elena Shereshovets**, Executive Director of the P1 Association and Head of the Expert Council of the P1 Association of Professional Real Estate Managers (Russia)
- **Evgeny Alekseev**, Chairman of the Council of Deputies of the Municipal Formation of Severomorsk Closed Administrative-Territorial Unit, Deputy Chairman of the Coordinating Council of Representative Bodies of Municipalities

of the Murmansk Region (Russia)

- **Andrey Malkhasyan**, Head of the Kola District of the Murmansk Region, Deputy Chairman of the Chamber of Young Legislators at the Federation Council of the Federal Assembly of the Russian Federation, Chairman of the Association «Council of Municipalities of the Murmansk Region» (Russia)
- **Ekaterina Pinaeva**, Deputy, Deputy Chairman of the Standing Committee on Transport, Road Management and Landscaping of the Lipetsk City Council of Deputies (Russia)
- **Ilya Zashlyapin**, National Consulting Alliance, Partner of SBS Consulting (Russia)
- **Anna Tereshkova**, Deputy Mayor of Novosibirsk (Russia)

17.30-19.00

Hall No. 5,
Pavilion D

D / In everyone's interest: national development goals

Hospitality industry: how does tourism development impact city's appearance?

Co-organiser: St. Petersburg Convention and Exhibition Bureau

Description: indeed, the pandemic has had a negative impact on the tourism industry as well. In the context of the industry's recovery, digitalisation has become an integral component. Customers prefer contactless services, and the industry must respond these requests. The tourism business uses the maximum number of available technologies in the fight for the audience. However, the development of tourist services and infrastructure is a priority not only for business, but also for the city authorities. And while earlier, when talking about tourism, one kept in mind only resorts, the tourism has now expanded significantly and started to include business, industrial, and eco-tourism. What kind of development awaits the tourism sector in the near future? How has the service sector changed? How can the city authorities attract tourist flows? Why should the authorities be interested in the development of tourism infrastructure and cooperate with business?

Moderator:

- **Elena Sidorova**, Deputy of the Duma of Klepikovskiy Municipal District (Russia)

Speakers:

- **Zhanna Tolstikova**, Director General of TV BRICS (Russia)
- **Elena Sorokina**, Development Director of the Russian Tour (Russia)
- **Mikhail Pavlov**, Chairman of the Murmansk Regional Duma Committee on Construction, Landscaping, Energy and Housing and Communal Services (Russia)
- **Elena Mishina**, Deputy Director of the Department of Tourism Development and External Relations of the Nizhny Novgorod City Administration (Russia)
- **Irina Solovyova**, Head of the Department of Culture of the Novosibirsk City Hall (Russia)
- **Alexander Sirchenko**, Deputy General Director for Interaction with Authorities and Communications of the FUN&SUN Tour Operator (Russia)
- **Salman Dadaev**, Head of the city of Makhachkala (Russia)
- **Alexander Remiga**, Acting First Deputy Governor of the Vladimir Region (Russia)

- **Galina Bykadorova**, Chairman of the Economic Policy and Development Committee of the Volgograd Region (Russia)
- **Alexey Shchedrov**, Head of the Administration of the Zadonsky Municipal District of the Lipetsk Region, Candidate of Economic Sciences (Russia)
- **Maxim Papushenko**, Minister of Economic Development of the Rostov Region (Russia)
- **Dmitry Dmitriev**, Deputy of the Legislative Assembly of St. Petersburg (Russia)

17.30-19.00

Hall No. 6
(2nd floor)

E/ Global trends in business and society

Execution of state contracts in the current economic situation

Co-organiser: All-Russian Public Organisation Delovaya Rossiya

Description: due to the implementation of restrictive economic measures by foreign states, small and medium-sized businesses have faced a number of challenges: price spikes, disruption of supply logistics, serious expansion of external sanctions, numerous cases of internal force majeure, when supply chains between counterparties are disrupted already inside the country. Due to the changed economic situation, suppliers have difficulties with the execution of contracts on previously agreed terms, including in terms of the range of goods supplied, their cost and deadlines for the fulfillment of obligations. At the same time, the legislative framework for fixing cases of internal force majeure has not been created in the country at the moment.

In the current economic and geopolitical situation, Russian legislation faces a strategic task – to protect the interests of SMEs – actual and potential participants in state contracts. The state policy in this area is aimed at developing new production and logistics chains, as well as at simplifying the procedure for administering procurement activities of control entities in terms of their compliance with the current legislation on the contract system and procurement legislation. The Government is implementing many initiatives and support measures, but there are still a number of issues that need to be addressed.

In this connection, it is proposed to consider the problems of the execution of state contracts and procurement in the current conditions to identify "sensitive" issues between the parties to the legal relationship. What are the main criminal and business risks of SMEs when working with state contracts? How can SMEs be protected if it is impossible to fulfill state contracts on time and/or in full? How to ensure a balance of public and private interests of SMEs in the field of state contracts?

Agenda:

1. Unfulfilled/fulfilled state contracts under sanctions pressure: new opportunities and new risks for SMEs;
2. Overview of the main violations of customers and the practice of holding SMEs accountable for non-fulfillment of state contracts;
3. Issues of subsidising logistics costs, changes in the terms of state contracts and other relevant measures to support participants in the procurement process;
4. Regulation of legislation on the contract system.

Moderator:

- **Dmitry Panov**, Coordinator of Delovaya Rossiya for the North-Western Federal District, Chairman of the Delovaya Rossiya St. Petersburg Regional Branch, Deputy of the Legislative Assembly of St. Petersburg of the 7th convocation (Russia)
- **Ekaterina Avdeeva**, Member of the General Council, Head of the Expert Center for Criminal Law Policy and Enforcement of Judicial Acts at Delovaya Rossiya (Russia)

Speakers:

- **Andrey Medvedev**, Senior Prosecutor of the Department for Supervision of Compliance with the Rights of Entrepreneurs of the Prosecutor's Office of St. Petersburg (Russia)
- **Denis Tolstykh**, Acting Chairman of the State Order Committee of Saint Petersburg-St. Petersburg (Russia)
- **Nikolay Razuvaev**, Head of the Department of Civil and Labor Law of the Russian Academy of National Economy and Public Administration under the President of the Russian Federation, Doctor of Law.
- **Yulia Tubanova**, Expert of the Export and Import Development Committee of the St. Petersburg Branch of the All-Russian Public Organization Delovaya Rossiya, Head of the Laboratory of Information Customs and Tax Technologies of the Northwestern Institute of Management of the RANEPA
- **Evgeny Kononov**, Advisor to the Commissioner for the Protection of the Rights of Entrepreneurs (Russia)

Panelists:

- **Mikhail Baryshnikov**, Chairman of the Budget and Finance Committee of the Legislative Assembly of St. Petersburg (Russia)
- **Daria Ivanova**, Lawyer-Expert of the Public Council for the Development of Small Business under the Governor of St. Petersburg
- **Ekaterina Rybakova-Alexandrova**, Head of the Department of the St. Petersburg Chamber of Commerce and Industry, branch in Pushkin

ROUND TABLES

**November
24, 10.30-
12.00**

Round table
No. 2 (3rd
floor)

Mediation in labor conflicts: challenges of our time and prospects for future development

Description: definitely, the events of 2020-2022 will leave an indelible mark on the self-determination of citizens. Increased economic anxiety, anxiety for interaction with other people and fear of losing a job can cause immeasurable personality disorder. However, we can observe that if in the social sphere people increase the volume and frequency of requests for help from field-specific specialists – psychologists, psychotherapists, mediators, then in the labor sphere this is not fully available to provide full-fledged assistance. The presence of a full-time specialist in dealing with burnout and intra-corporate conflicts is a rarity for an organization. However, this leads to problems associated with increased staff turnover, unproductive competition within the enterprise, failures in the work of the organization, disputes and conflicts, as well as professional and emotional burnout. Why is mediation necessary in modern realities? What are the ways to effectively promote mediation in labor relations? How to effectively apply mediation within the existing social partnership? What legislative measures are necessary for the full functioning of mediation in labor relations?

Moderator:

- **Ilya Osipenko**, Specialist in Social Work with Youth of the Restorative Justice Department of the Mediation Service of the Conflict Resolution Center of St. Petersburg "SBI "City Centre for Social Programmes and Prevention of Antisocial Behaviour Among Young People" CONTACT" (Russia)

Speakers:

- **Arseny Semkin**, Advisor to the Chairman of the Territorial Organization of St. Petersburg and Leningrad Region of the Interregional Trade Union of Shipbuilding, Ship Repair and Marine Engineering Workers (Russia)
- **Stanislava Pegashova**, Head of the Mediation Service of the Conflict Resolution Center of St. Petersburg "SBI "City Centre for Social Programmes and Prevention of Antisocial Behaviour Among Young People" CONTACT" (Russia)
- **Elena Ivanova**, Associate Professor of the Department of Conflictology of St. Petersburg State University; Head of the Conflictology Clinic of St. Petersburg State University (Russia)
- **Vasilina Bazalyuk**, Professional mediator, conflictologist, facilitator, trainer, expert of the Institute of Peace and Conflict Research (Russia)
- **Olga Andreeva**, Expert of the St. Petersburg State University Mediation Center, Head of the Mediation Center of the Association for Strategic Team Negotiations (Russia)
- **Sergey Maksimenko**, Chairman of the Territorial Organization of St. Petersburg and Leningrad Region of the Interregional Trade Union of Shipbuilding, Ship Repair and Marine Engineering Workers (Russia)
- **Alexander Novikov**, Deputy of the Legislative Assembly of St. Petersburg (Russia)
- **Henrique Domingues**, Representative of the Association of Municipalities of the State of Sao Paulo (Brazil)

November 24 ONLINE
13:00-14:30

Digitalization in public administration: first results and prospects

Co-organiser: Northwestern Institute of Management of RANEPA

Description: Within the framework of this session, the expert community will consider the issues of digitalization and digital transformation of municipal and urban infrastructure; the foundations for a digital revolution in public administration. Overview of solutions and forecast for the coming years; digital maturity of regions: expected and unexpected. The issues of the impact of digitalization on improving the methodology of public administration will also be discussed; economic analysis of the system of charging for freight transportation in the context of logistics changes; digital transformation of the mechanism for providing state and municipal services in Russia; the use of digital technologies in creating human resources; digital elections: principles and standards; functional areas for the development of mobile applications in the field of social work; digital footprints of the user and his role in the project team; the use of self-reports and big data in assessing the human factor in the risk management systems of the organization: cybersecurity and digital footprints.

Moderator:

- **Anatoly Likhtin**, Candidate of Economics, Full State Councilor of St. Petersburg, 1st Class, Dean of the Faculty of Public and Municipal Administration of the North-Western Institute of Management of RANEPA (Russia)

Speakers:

- **Ekaterina Kuznetsova**, Candidate of Political Sciences, Associate Professor of the Department of State and Municipal Administration, NWIM RANEPA (Russia)
- **Alexey Ilyin**, Research Center for Creative Industries, Moscow (Russia)
- **Tatiana Shaulova**, Candidate of Political Sciences, Associate Professor of the Department of State and Municipal Administration of the RANEPA (Russia)
- **Darina Kovaleva**, Northwestern Institute of Management of RANEPA (Russia)
- **Svetlana Polyanskaya**, Candidate of Technical Sciences, Associate Professor of the Department of Business Informatics, NWIM RANEPA (Russia)
- **Darima Ulzetueva**, Candidate of Technical Sciences, Associate Professor of the Department of Business Informatics, NWIM RANEPA (Russia)
- **Anton Barabanov**, Candidate of Political Sciences, Associate Professor of the Department of State and Municipal Administration, RANEPA
- **Victoria Degtereva**, Peter the Great St. Petersburg Polytechnic University (Russia)
- **Maxim Ivanov**, Peter the Great St. Petersburg Polytechnic University (Russia)
- **Elena Borisova**, Candidate of Technical Sciences, Associate Professor of the Department of Business Informatics, NWIM RANEPA (Russia)
- **Olga Korneva**, Saint Petersburg University of Management Technologies and Economics (Russia)
- **Michael Eirikh**, Saint Petersburg State University
- **Valery Oliseenko**, St. Petersburg Federal Research Center of the Russian Academy of Sciences (Russia)
- **Maxim Abramov**, St. Petersburg Federal Research Center of the Russian Academy of Sciences (Russia)
- **Fedor Bushmelev**, St. Petersburg Federal Research Center of the Russian Academy of Sciences (Russia)
- **Valeria Stolyarova**, St. Petersburg Federal Research Center of the Russian Academy of Sciences (Russia)
- **Irina Alyokhina**, Candidate of Law, Associate Professor of the Department of Jurisprudence, NWIM RANEPA (Russia)

**November 24
16.00-17.30**

Round table
No. 1 (2nd
floor)

Prospects for food and energy security in the BRICS countries+

Co-organiser: St. Petersburg State University of Economics

Description: in the context of sanctions barriers, the role of international cooperation in the development of agro-industrial and fuel and energy complexes is increasing. Sanctions cannot cancel the objective processes of globalization. As a result, the role of such international associations as BRICS+ is increasing. Interaction between countries within the framework of these associations opens up objective opportunities for the formation of a new configuration of the international division of labor in almost all markets of goods and services.

Considering that the basic goal of the BRICS interstate project is to create conditions for effective cooperation and significantly strengthen the economic and technological potential of the participating countries in order to ensure sustainable economic development, strengthen financial and social stability within the countries, it is proposed to consider the following areas in the field of food, energy and environmental security:

1. The formation of "open" energy and food markets that do not depend on sanctions instruments that provide advantages to individual companies and countries in areas dominated by the BRICS countries.

2. New technologies of fuel and energy complex and agro-industrial complex, in accordance with the economic and environmental indicators of sustainable development of international, regional, urban and municipal socio-economic systems.
4. Prospects for innovative and hybrid energy in the BRICS+ countries.
5. Development and implementation of a common system of international standardization and various forms of certification within the framework of BRICS associations.

Moderator:

- **Stanislav Babich**, Associate Professor of the Department of Regional Economics and Environmental Management of St. Petersburg State University of Economics (Russia)

Speakers:

- **Stanislav Babich**, Associate Professor of the Department of Regional Economics and Environmental Management of St. Petersburg State University of Economics (Russia)
- **Alexey Khovanov**, Chairman of the Commission of the Russian Geographical Society for the Study of Latin America; Business Center for the Development of Cooperation with Latin American Countries (Russia)
- **Igor Evert**, Chairman of the SPbGEU Development Fund; Director of the Scientific and Educational Center for Digitalization of Project Management (Russia)
- **Vasily Zinin**, Executive Director of the National Gas Engine Association (Russia)
- **Ernesto Jimenez**, President of the Costa Rican-Russian Chamber of Tourism and Commerce (Costa Rica)
- **Frank Rodriguez-Freites**, CEO of Latin American Business Center Russia
- **Luis Britto**, Central University of Venezuela (Venezuela)
- **Hugo Duenas Linares**, Rector of the National Amazonian University of Madre de Dios (Peru)
- **Alexey Vasiliev**, General Director of BioProject LLC (Russia)

**November 25
11:00-13:30**

ONLINE

Urbanism and ecology. Problems and solutions

Co-organizer: Regional public Environmental organization "City of Dreams"

Description: Within the framework of this session, participants will consider topical issues of environmental issues in the context of urban development research, namely the use of closed-cycle economics methods in waste recycling systems in single-industry towns of the Russian Federation, business drivers of recycling, problems of coastal protection and elimination of pollution of reservoirs in the Gulf of Finland. It is also planned to touch upon the creation of planned protected areas in St. Petersburg and other equally important environmental topics. One of the main focuses of this session will be the exchange of opinions and experience with foreign representatives in the field of ecology research in the urban environment.

Moderators:

- **Dmitry Sokolov**, Director of the regional public environmental organization "City of Dreams"
- **Sergey Pesterev**, Chairman of the Board of the regional public environmental organization "City of Dreams"

Speakers:

- **Vitaly Nevmerzhitsky**, Director of Development and Special Projects of VitaLikva Group of Companies (Russia)
- **Kirill Kemaev**, Director of TECHNONICOL Vyborg (Russia)
- **Andrey Grebenkin**, General Director of Natural Technologies LLC (Russia)
- **Anna Shushpanova**, Member of the Green Coalition of St. Petersburg coordinator of the movement "Against the seizure of Lakes" in the Resort district of St. Petersburg (Russia)
- **Daria Ryabchuk**, Head of the Department of Regional Geoecology and Marine Geology of the All-Russian Scientific Research Geological Institute named after A.P. Karpinsky (FSBI VSEGEI) (Russia)
- **Mirella Gavidia Kanakiri**, Dean of the Faculty of Ecotourism of the National Amazonian University of Madre de Dios (Peru)
- **Anton Khoroshavin**, Ph.D. in Economics, Associate Professor of the Department of Legal Environmental Protection of the Faculty of Law of St Petersburg State University (Russia)
- **Alexander Solovyanov**, Doctor of Chemical Sciences, Professor Academician of the Russian Academy of Sciences, Chief Researcher of the N.N Zubov State Oceanographic Institute (Russia)
- **Sergey Tushev**, Co-Founder, Development Director of the Assembly Ecocenter (Russia)
- **Polina Pozdnyakova**, Founder of the FUTUR Environmental Compliance Bureau (Russia)
- **Guy Eames**, Chairman of the Russian Council for Ecological Construction (Russia)
- **Irina Shmeleva**, Head of the Laboratory of Sustainable Urban Development; Ordinary Associate Professor, Institute of Design and Urban Studies, ITMO University (Russia)
- **Lyubov Mendeleeva**, Deputy of the Legislative Assembly of St Petersburg (Russia)
- **Elena Efimenko**, Director of Premio Kramb (Russia)
- **Ekaterina Busova**, Head of the Green Future Movement (Russia)
- **Andrey Koleganov**, Chief Engineer of TECHNONICOL Vyborg (Russia)

**November 25
12:00-13:30**

ONLINE

The right to development: the cultural code as a national treasure

Co-organiser: Peter the Great St. Petersburg Polytechnic University (Polytech)

Description: The modern agenda has highlighted the depth of the crisis of the "open society" project and globalization, understood as leveling the values of national cultures by the standards of American political culture. The measures taken by Russia, China and a number of BRICS countries to protect their value sovereignty have provoked a harsh reaction from the West in the form of "fencing off" and a scheme of "punishment", up to the declaration of "dissident countries" as outcasts who, in their opinion, interfere with the "effective" project of "democratic globalization". The West categorically dictates its rules of the game in the format of a "culture of cancellation", which has become a mechanism for

applying the "new ethics". Within the framework of the given topic of discussion participants will consider the right to develop the cultural code of each of the nations, as well as ways to neutralize attempts to "cancel" Russian culture.

Moderator:

- **Marina Arkannikova**, Associate Professor, Director of the High School of Media Communications and Public Relations, Director of the Cultural and Educational Complex of Peter the Great St. Petersburg Polytechnic University, member of the working group of the Expert Council of the State Duma Committee on Youth Policy (Russia)

Speakers:

- **Dmitry Gavra**, Professor of SPbPU, President of the Association of Teachers in Public Relations (Russia)
- **Nina Rudskaya**, Candidate of Cultural Studies (Russia)
- **Igor Pavlovsky**, Editor-in-Chief of the Delovoy Peterburg newspaper (Russia)
- **Elena Lyapunsova**, Professor of Bauman Moscow State Technical University, Chairman of the Coordinating Council of the Interregional Public Organization "League of Higher School Teachers", member of the Expert Council on Higher Education of the Committee on Education and Science of the State Duma of the Russian Federation (Russia)
- **Gulchachak Nazipova**, General Director of the National Museum of the Republic of Tatarstan, Professor of the Kazan State Institute of Culture, member of the Presidium of the Union of Museums of Russia, Vice-President of ICOM of Russia

Leadership in the anthropo-technological reality: a new iteration of challenges

Co-organiser: Anatoly Sobchak International Banking Institute

Description: the round table is devoted to the issues of human development in the context of the modern technological era. The speakers will pay special attention to the issues of transformation of the economy and business in the technological era. Separately, the section will address the issue of the role and place of a person in the overall picture of digital and technological reality. As a result of the work of the section, students should have an idea of how to build their activity in the interests of building collective and personal social and economic well-being in the realities of the technological future.

Moderator:

- **Yulia Bakhtina**, Head of the International Relations Department, Head of the Arctic Research Center (Russia)

Speakers:

- **Dmitry Prokofiev**, Lecturer of the Master's program "Technological Leadership" at MIPT (Russia)
- **Leonid Gorokhovatsky**, Lecturer of the Master's program "Technological Leadership" at MIPT, PhD (Russia)
- **Anastasia Krivonos**, Research Intern at the Anatoly Sobchak International Banking Institute (Russia)
- **Roman Mishchenko**, PhD student at the Anatoly Sobchak International Banking Institute (Russia)

**November 25 ONLINE
14:30-16:00**